Engineering Leaders Conference

SAMPLE · ILLUSTRATIVE NUMBERS

ELC CONFERENCE 2027 · 22 APRIL 2027 · PRAGUE · PARTNER REPORT

Your company at ELC Conference 2027: what happened.

This is the report every partner gets within 30 days of the conference, here filled with illustrative numbers for a Navigator package so you can see the format before you sign. Figures marked ~ are examples. The real ones come from the Eventee app, the newsletter tool and ELC Jobs, and we share the underlying exports on request.

THE DAY

400+
engineering leaders in the room (2026 actual)

5 of 5
your tickets used

~24
applications through ELC Jobs

~38
conversations logged with a name and a next step

HIRING

ITEM	RESULT
Open roles in the newsletter issue before the day	3
Roles listed on ELC Jobs, 1 month	3
Applications through ELC Jobs	~24
Candidates your managers met at the speakers' dinner	~6
Hires (you tell us; we publish only what you confirm)	you confirm

For scale: Apify had 295 applications to its latest ELC meetup; Ataccama had 106 leaders check in at its HQ meetup.

REACH

ITEM	RESULT
Newsletter issue with your roles, sent to	2,900+
Opened	1,500+
Clicks on your roles and your logo	~85
Named from the stage at the opening, logo on the main screen	yes
Social posts about your partnership, impressions	~4 · ~9,000
Attendee emails carrying your logo	6

PHOTOS AND VIDEO DELIVERED



Your logo on the main screen, the speakers' dinner, your people in the room. Full-resolution files and the aftermovie cut with your logo, in a shared folder.

WHAT WORKED

- Your engineers had most of their conversations in the two coffee breaks after the AI talks. Send engineers, not recruiters.
- Roles in the newsletter issue before the day drove most ELC Jobs applications.

NEXT TIME

- Add a partner workshop (opt-in contacts) or a leadership roundtable on your topic.
- Renewal price for 2026 partners, agreed on a call.

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